



The cost of job-seeking in Cape Town

The role of physical and financial access to transport and its impact on work-related trips

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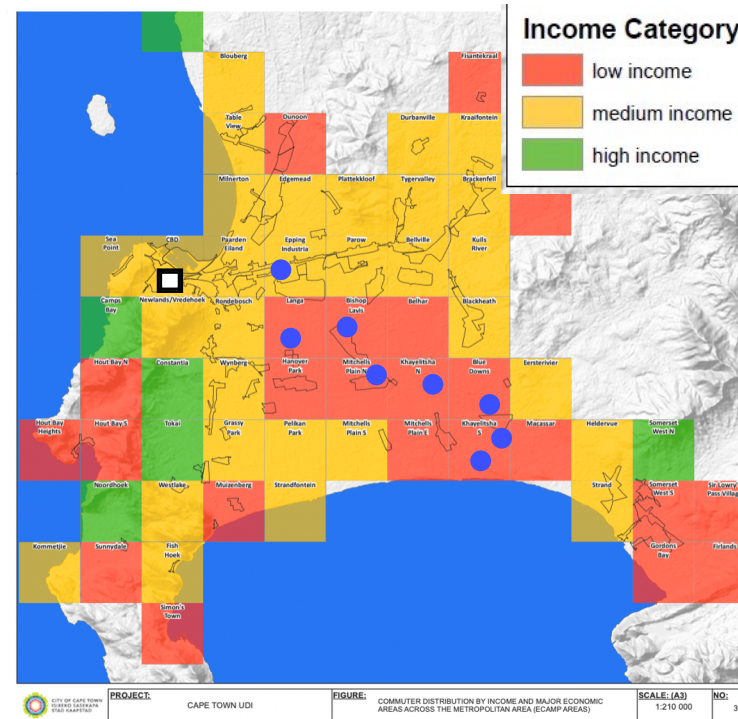


“Transport availability affects people’s
(in)ability to access key
life-enhancing opportunities, such as employment

Lucas, K. (2012)”

Context

- **Cape Town Unemployment:**
 - 29% (2020: Q4)
 - 2.05 million people
- **Work-related trips:**
 - Information
 - Training
 - Certification
 - Interviews
 - Submitting documents
 - Going to work



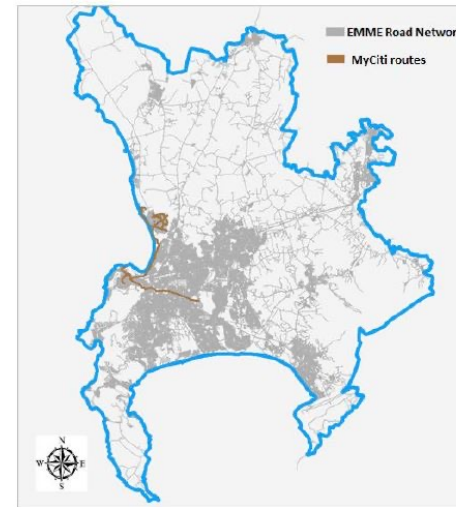
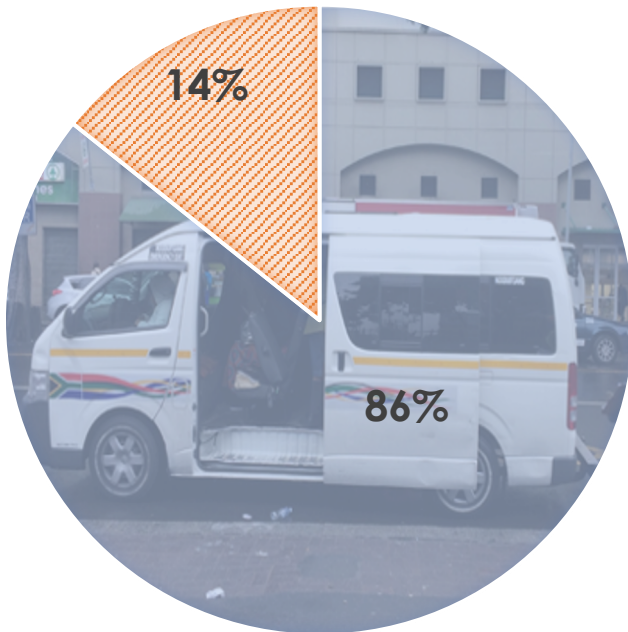
Organising for Work



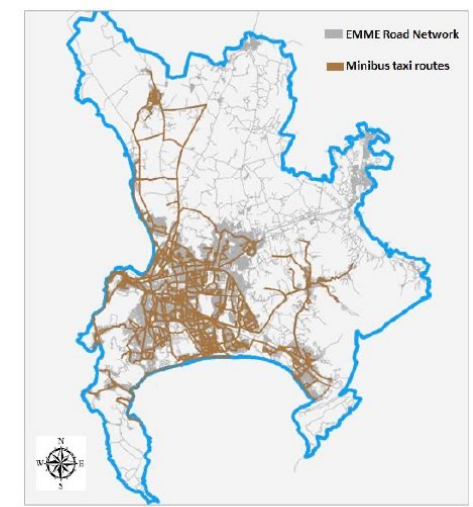
Jobseeker mobility

MODE CHOICE FOR WORK-RELATED TRIP

■ Unsubsidised minibus taxi ■ Subsidised public transport



2013 MyCiTi BRT coverage



2013 minibus-taxi coverage



Looking-for-work trips of two respondents



Thank you

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Further reading

- **Banerjee, A., Sequeira, S., 2020.** When goals get in the way: Imperfect information in job search in South Africa [WWW Document]. URL <https://voxdev.org/topic/labour-markets-migration/when-goals-get-way-imperfect-information-job-search-south-africa> (accessed 8.29.20).
- **Franklin, S., 2017.** LOCATION, SEARCH COSTS AND YOUTH UNEMPLOYMENT: EXPERIMENTAL EVIDENCE FROM TRANSPORT SUBSIDIES. R. Econ. Soc. 2353–2379.
<https://doi.org/10.1111/ecoj.12509>
- **Lucas, K., 2012.** Transport and social exclusion: Where are we now? Transp. Policy 20, 105– 113.
<https://doi.org/10.1016/j.tranpol.2012.01.013>
- **MyCiTi, 2017.** MyCiTi | MyCiTi helps jobseekers with free travel opportunity.
<https://www.myciti.org.za/en/contact/media-releases/myciti-helps-jobseekers-with-free-travel-opportunity/>

